



A new beginning .....  
**A Dedicated Organisation for Senior Citizens and their Family members**

### Press Note

On the occasion of **World Elder Abuse Awareness Day on 15<sup>th</sup> June 2008**, Silver Innings, A Dedicated organization for senior citizens and their family members will be commemorating World Elder Abuse Awareness Month from 1<sup>st</sup> June to 30<sup>th</sup> June 2008.

**With help of other networking organisations we have planned various activities:**

1. To create awareness in elderly people themselves regarding what comes under elder abuse.
2. To sensitize young people regarding elder abuse and enabling them to reflect on their own attitudes towards the elderly.
3. To bridge the intergenerational gap between elderly and young people.
4. To create awareness in media and society at large regarding elder abuse.

**To mark World Elder Abuse Day we have planned Human Chain at Shivaji Park, Mumbai on Sunday 15<sup>th</sup> June 2008 at 9.30 am to 10.30 am.**

We request all Elders and Youngsters and NGO's to participate in large number to **Say No to Elder Abuse**. The place of meet is Shivaji Statue at Shivaji Park, Mumbai.

**Please come sharp at 9.20 am on Sunday 15th June** with banners of your organization and posters saying - Say No to Elder Abuse or Stop Elder Abuse.

For more information you can contact Silver Innings - 9987104233 (between 11 am to 5 pm only) or write to [info@silverinnings.com](mailto:info@silverinnings.com) ; [sailsh2000@gmail.com](mailto:sailsh2000@gmail.com)

**This Programme is promoted by** INPEA (International Network for Prevention of Elder Abuse), Indian Chapter through Development, Welfare and Research Foundation (DWARF) and 'Little Things Matter Initiatives' (LTMI) ,The Family Welfare Agency, Mumbai, ARDSI (Alzheimer's Related Disorder Society of India), Mumbai Chapter, Society for Serving Seniors, Hyderabad, Shree Manav Seva Sangh, Mumbai, and AISCCON (All India Senior Citizens' Confederation).

Warm Regards,  
Sailesh Mishra

Founder - Silver Innings, A dedicated Organisation for Elders and their Family Members

4<sup>th</sup> June 2008

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